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Charles F. Reidelbach, Jr.

HFM Partner Charles Reidelbach assists clients in building and managing intangible assets and wealth through intellectual property protection and enforcement.

Mr. Reidelbach's successes have been published in the United States Patent Quarterly (USPQ) Reporter and are frequently cited as legal precedent by other intellectual property law specialists. He authored the first patent to be issued by the United States Patent and Trademark Office in this century and millennium. He has been rated "AV" by Martindale Hubbell™ — earning the highest possible rating for both Legal Ability and Ethical Standards.

Chair of the HFM's Intellectual Property Group, Mr. Reidelbach represents clients with legal needs in a variety of regulated industries, including medical devices/diagnostics; cloud computing; emerging technologies; food and beverage; sports and entertainment; and publishing. His responsibilities include building and managing clients' patent and trademark portfolios, and representing them when faced with intellectual property disputes. His expertise also includes negotiating cloud-based software contracts and advising on issues surrounding privacy and data security.

Mr. Reidelbach's expertise extends beyond law to industry, where he has utilized his background in electrical engineering to perform the duties of a missile systems engineer. He also previously co-founded and managed the intellectual property law firm of Presseisen & Reidelbach, P.C. He has lectured for the International Trademark Association, U.S. Department of

PRACTICE AREAS

- Intellectual Property Law
- Privacy & Information Security

EDUCATION

- J.D. California Western School of Law (1992)
- B.S.E.E.T. Purdue University (1988)
- Certificate of Winemaking, University of California at Davis (2011)

ADMITTED TO PRACTICE

- California
- District of Columbia
- U.S. Patent and Trademark Office

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Energy, the Institute of Electrical and Electronic Engineers, California Western School of Law, the International Symposium of Professional Food Writers, the International Association of Culinary Professionals, Southwest California Vintners Association, and at Firm-sponsored seminars and forums.

His articles have been published by the American Bar Association, the *San Diego Business Journal*, the *San Diego Daily Transcript*, *Export Import News Magazine*, and the International Association of Culinary Professionals. In addition, Mr. Reidelbach has been interviewed and quoted as an intellectual property expert by the San Diego Union Tribune and various local television stations.

Mr. Reidelbach is also a leader in the community. He was appointed by a former San Diego Mayor to serve as a board member and Vice Chair for the San Diego Data Processing Corporation (SDDPC), a non-profit public corporation with annual revenues in excess of $55 million and having responsibility for developing and providing information technology to the City of San Diego and other municipalities.

His determination and fortitude are exemplified by his status as an endurance sports tri-athlete, having completed many races, including the full-distance Ironman® triathlon.

Mr. Reidelbach maintains his license to practice law in the following courts and jurisdictions: the United States Patent and Trademark Office; the U.S. Supreme Court; the California Supreme Court; the Court of Appeals for the District of Columbia; the U.S. Court of Appeals for the Ninth and Federal Circuits; the U.S. District Court for the Southern, Central, and Northern Districts of California; the U.S. Court of International Trade; and the United States Court of Federal Claims.

AWARDS & HONORS

- San Diego Magazine "Top Lawyers," recognized by Martindale-Hubbell® as an AV Preeminent Peer Review Rated Lawyer (2020)

AFFILIATIONS

- State Bar of California

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- San Diego County Bar Association
- American Intellectual Property Law Association
- International Trademark Association
- International Association of Privacy Professionals