



MICHAEL J. HOISINGTON

Michael Hoisington’s practice is focused on trademark and copyright prosecution and litigation, Internet related contracts and domain disputes, privacy law compliance and entertainment related matters.

Mr. Hoisington’s practice spans over 20 years in industries ranging from entertainment, to technology, to fashion, to food and beer. He has a special connection with the music industry, especially guitar, amplifier, and related manufacturers.

Mr. Hoisington is experienced at advising clients regarding brand names and trademarks and has prosecuted hundreds of trademark applications at the United States Patent and Trademark Office (www.uspto.gov/trademarks), as well as litigating trademark disputes at the Trademark Trial and Appeal Board and in the federal courts. He has filed hundreds of copyright applications at the U.S. Copyright Office (www.copyright.gov) and litigates copyright disputes in the federal courts.

Mr. Hoisington’s practice spans over 20 years in industries ranging from entertainment, to technology, to fashion, to food and beer. He is rated “preeminent” (A-V) in both legal ability and ethics by Martindale-Hubbell. His clients are manufacturers, video and film makers, songwriters, artists, software developers – product and content creators who need advice about protecting their intellectual property.

Michael advises clients on Internet related issues, including:

- ▶ Related IT and business contracts
- ▶ Domain names
- ▶ Domain disputes under the ICANN Uniform Domain Name Dispute Policy (UDRP)
- ▶ Compliance with privacy laws
- ▶ Privacy notices and policies

His current clients include ChuChu TV, Samlex America, Satellite Amplifiers, Kauer Guitars, Beard Guitars, Track Star Studios, The Promiscuous Fork and Sleeping Giant Music among others.

PRACTICE GROUPS

- ▶ Intellectual Property
- ▶ Privacy and Information Security

EDUCATION

- ▶ J.D., California Western School of Law (1998)
- ▶ B.A., University of California, San Diego (cum laude) (1994)

ADMITTED TO PRACTICE

- ▶ California, All State Courts and Federal District Courts
- ▶ United States Court of Appeals for The Federal Circuit
- ▶ United States Court of Federal Claims
- ▶ United States Court of International Trade

AFFILIATIONS

- ▶ State Bar of California, Intellectual Property Law Section
- ▶ San Diego County Bar Association
- ▶ American Bar Association, Intellectual Property Law and Science & Technology Law Sections, Entertainment and Sports Industries Forum
- ▶ San Diego Entertainment & Sports Lawyers, Inc., Founding member
- ▶ International Trademark Association
- ▶ The National Association of Music Merchants (NAMM)

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Mr. Hoisington is a frequent speaker and panelist addressing intellectual property and entertainment law issues. He is a regular speaker about entertainment related issues at the San Diego Music Thing. He has published articles relating to intellectual property and entertainment in various media and publishes an entertainment and intellectual property related page on [Facebook at https://www.facebook.com/yourtmlawyer](https://www.facebook.com/yourtmlawyer).

He spent 15 years working as an electronics technician in the aviation industry, the music industry, television broadcast industry, and the US Air Force. Mr. Hoisington earned a General Class license from the Federal Communications Commission, a television broadcast technologist certificate, and was a certified FAA avionics repairman. He served in the Air Force as an avionics technician, graduating in the top 10% of his Air Force electronics training class. While in the Air Force, Michael maintained avionics communications systems onboard B-52 and KC-135 aircraft.

As a practicing musician, Mr. Hoisington is uniquely qualified to handle entertainment law issues and advises clients in the music, TV/film and content creation industries regarding their intellectual property, business strategy and contracts and provides general industry counseling. As a musician, he has toured the United States and Canada playing guitar and singing for a rock band. He still performs as a singer/songwriter around San Diego. He is a long-time member of the San Diego Songwriter's Guild.